

PRIVACY POLICY

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A) What does this Privacy Policy cover?

This Privacy Policy outlines how Atarg Fitness Studio LLP ("ArcFit", "We", "Us", "Our") collects, uses, shares, and protects your personal information when you use our mobile application ("App") or avail of our fitness services conducted within residential societies.

By accessing our App or participating in our fitness programs, you agree to the terms outlined in this Privacy Policy. If you do not agree, please refrain from using our services.

This policy complies with:

- Section 43A of the Information Technology Act, 2000;
- The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 ("SPDI Rules");
- The Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021.

B) What information do we collect?

We collect the following types of information:

- **Information you provide:**

- Name, email address, phone number, and location details during registration.
- Payment details for membership or session bookings.
- Health-related information voluntarily provided, including fitness goals and activity preferences.
- User-generated content, including feedback and ratings.

- **Information collected automatically:**

- Device details, IP address, and usage statistics when you interact with our App.
- Cookies and tracking technologies for performance analytics.
- CCTV footage in society premises where ArcFit classes are conducted, for security purposes.

- **Purpose and Use of Information**

We collect and process your information for the following reasons:

- To facilitate and manage fitness sessions within societies.
- To personalize and improve user experience on the App.
- To provide customer support and resolve service-related issues.
- To process payments and manage subscriptions.
- To comply with legal and security obligations.

- **Managing Cookies and Tracking Technologies**

We use cookies and tracking technologies to enhance your experience. You can manage your cookie preferences via your device settings. Deleting cookies may impact certain functionalities.

- **Email and Other Communications**

We may send you emails, push notifications, or SMS messages regarding:

- Session reminders and booking confirmations.
- Promotional offers and fitness tips.

- Service updates and policy changes.

You can opt out of promotional communications by using the unsubscribe link in our emails or contacting support.

C) Will We Share Your Personal Information?

We do not sell or rent your personal information. However, we may share it in the following cases:

- With society management where ArcFit classes are conducted, for access and security coordination.
- With payment processors for transaction processing.
- With legal authorities if required by law.
- With affiliated trainers and service providers to deliver our fitness sessions.

D) Transfer of Personal Information Outside India

We may transfer your personal data to service providers outside India, ensuring compliance with applicable data protection laws.

E) Is Personal Information Secure?

We implement industry-standard security measures, including encryption and access controls, to protect your data. However, no online transmission is entirely secure; exercise caution when sharing sensitive information.

F) What Personal Information Can You Access?

You can access and update your personal information through your ArcFit App profile settings. For additional data requests, contact our support team.

G) Your Choices and Rights

- You may request data deletion by reaching out to us.
- You can opt out of non-essential data collection via settings.
- You have the right to withdraw consent where applicable.

H) Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be notified through the App. Continued use of our services after updates signifies your acceptance of the revised policy.

For any privacy-related queries, contact us at info@arcfit.co.in.